



RHODY RUG INC







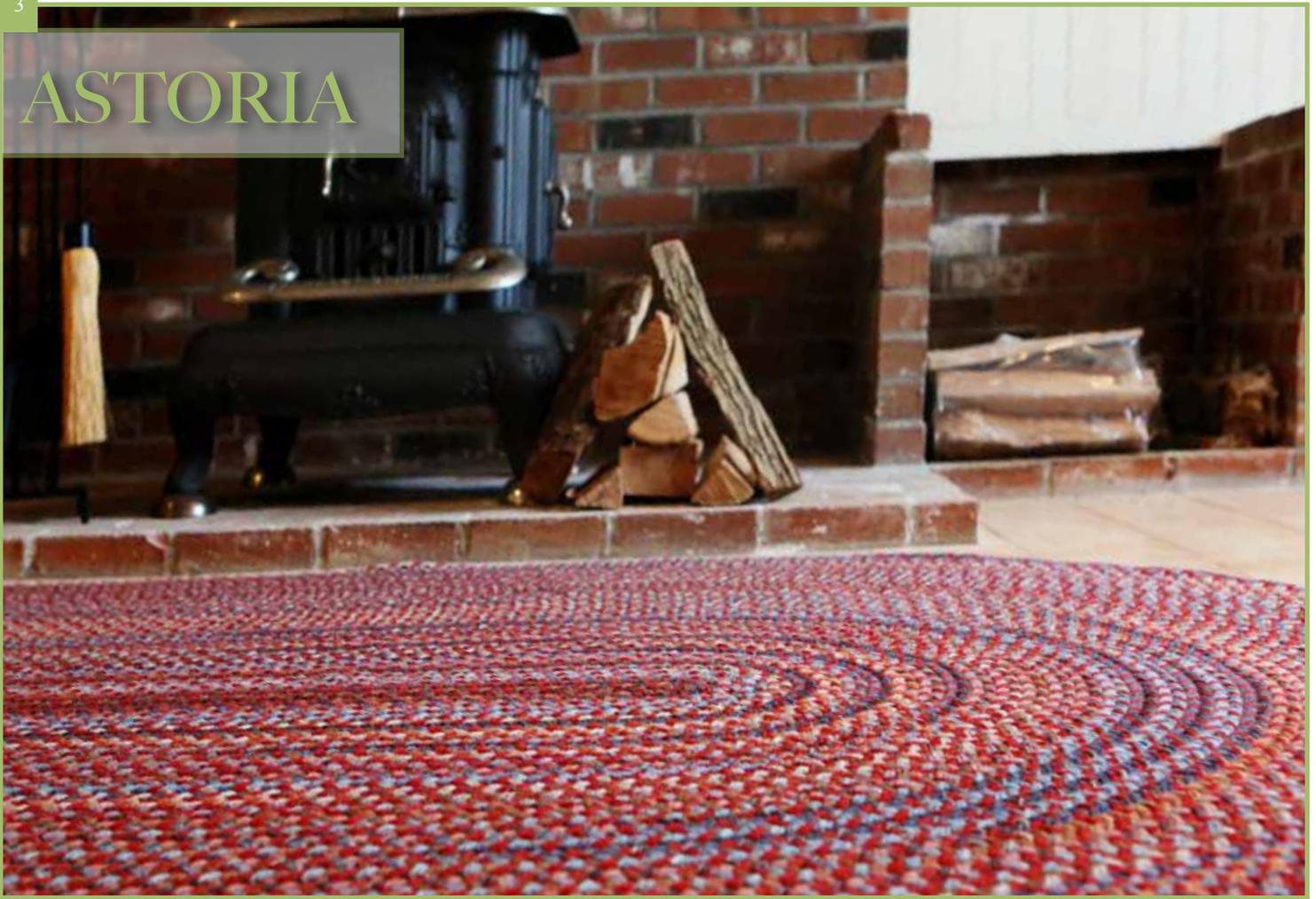
Company Profile:

Since 1987, Rhody Rug, Inc. has created beautiful braided texture area rugs and accessories that have pleased and delighted their customers with long-lasting value. Rhody Rug, Inc. is a family owned and operated manufacturer with a combined 75 years of industry experience. Our product can be found in all the major catalogs, websites, gift shops, furniture and floor covering stores, always crafted with pride right here in the USA.



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ASTORIA



AS22 Greengrass



AS32 Walnut



AS42 Red Velvet

ASTORIA

Enjoy the casual look of this wool rug! The space-dyed flat braid design will give any home a warm feel while making a trendy statement in a new, beautiful and colorful way.

Material:
100% wool

Construction:
Flat Braid

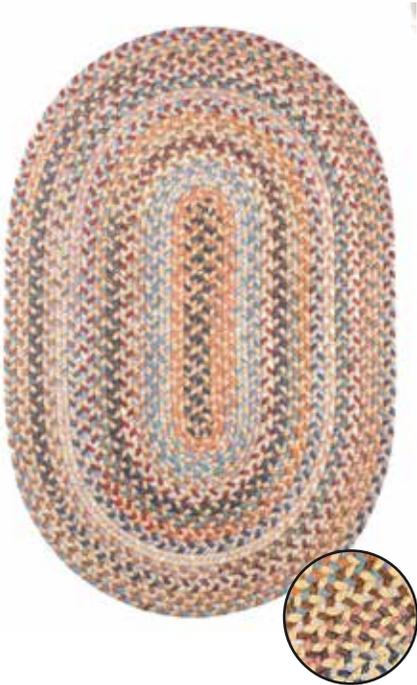
Pattern:
Space-dyed Multi

Features:
Wool, Reversible, Durable, Made in USA

Design/Color:
AS22-Greengrass, AS32-Walnut,
AS42-Red Velvet, AS52-Wheat Field,
AS82-Black Rock, AS92-Blue Dragon



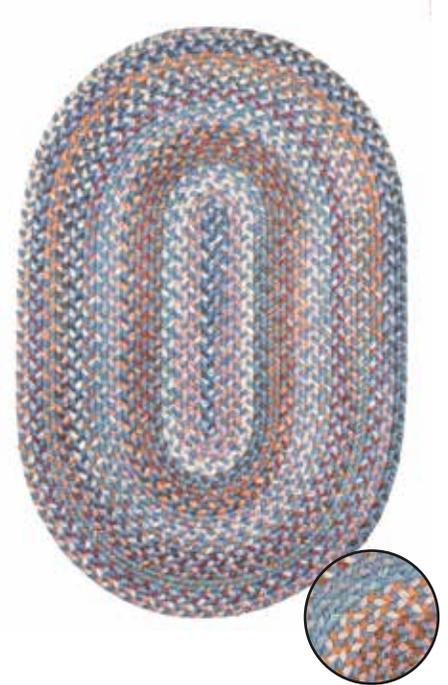
= Accessory Color Sample



AS52 Wheat Field



AS82 Black Rock



AS92 Blue Dragon

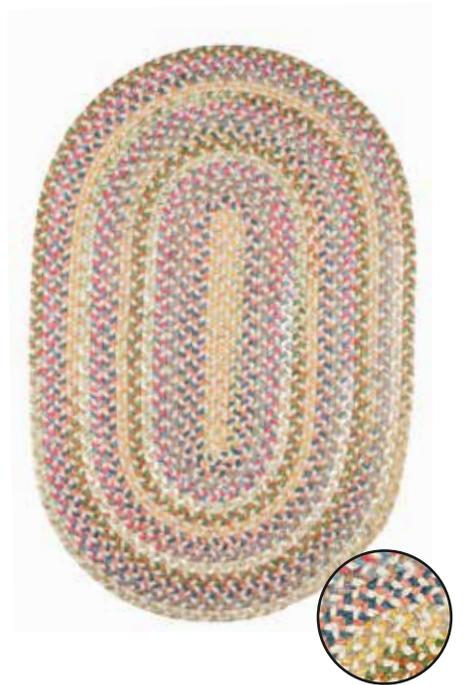
COUNTRY JEWEL



CJ25 Emerald



CJ35 Bronze



CJ55 Champagne

COUNTRY JEWEL

A new spin on a classic design, this unique space-dyed blend of jewel-tone colors combines two different yarn fibers to create a beautifully textured feel with a very sophisticated look.

Material:

65%-Nylon / 35%-Textured Polypropylene

Construction:

Flat Braid

Pattern:

Space-dyed Multi

Features:

Durable, Reversible, Made in USA

Design/Color:

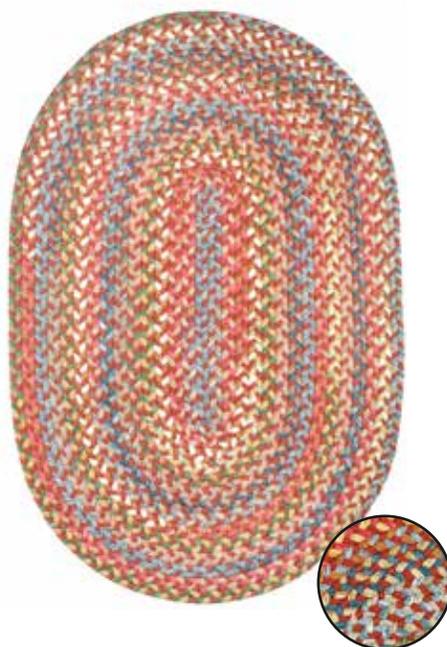
CJ25-Emerald, CJ35-Bronze, CJ55-Champagne, CJ65-Peridot, CJ75-Tawny Port, CJ95-Sapphire



= Accessory Color Sample



CJ65 Peridot



CJ75 Tawny Port

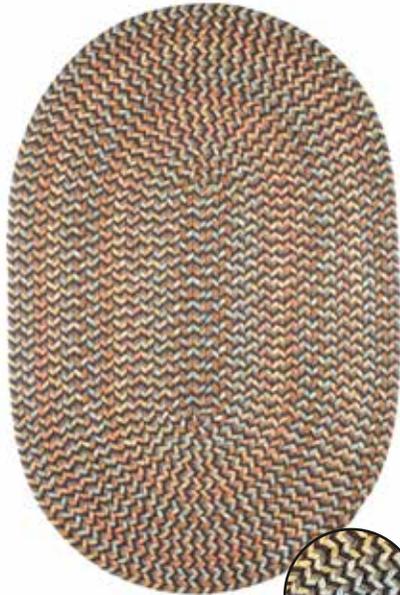


CJ95 Sapphire

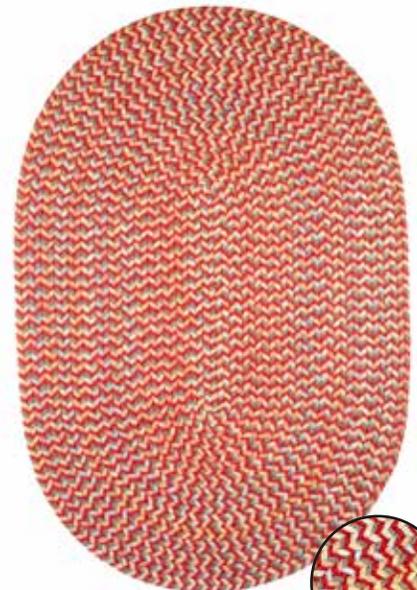
CYPRESS



CY27 Dark Taupe



CY37 Brown Velvet



CY47 Brilliant Red

CYPRESS

A special 5-carrier flat braider uses blends of solid and space-dyed yarn to create this elegant look. Compliment any style or décor with the color and texture of this beautiful rug.

Material:

60%-Texturized Polypropylene / 40%-Nylon

Construction:

Flat Braid

Pattern:

Space-dye Multi

Features:

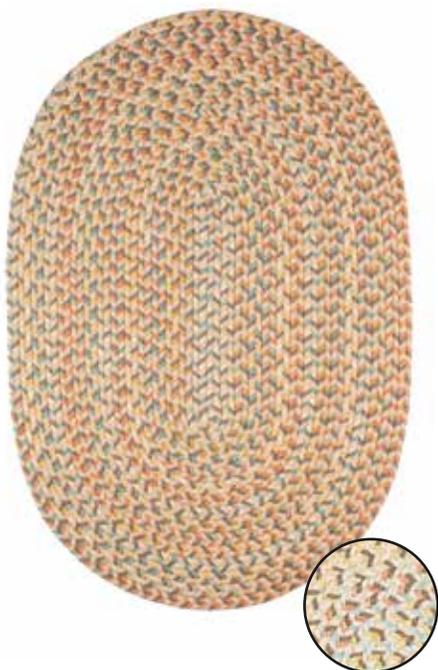
Durable, Reversible, Made in USA

Design/Color:

CY27-Dk. Taupe, CY37-Brown Velvet,
CY47-Brilliant Red, CY57-Earth Beige,
CY67-Olive, CY97- Marina Blue



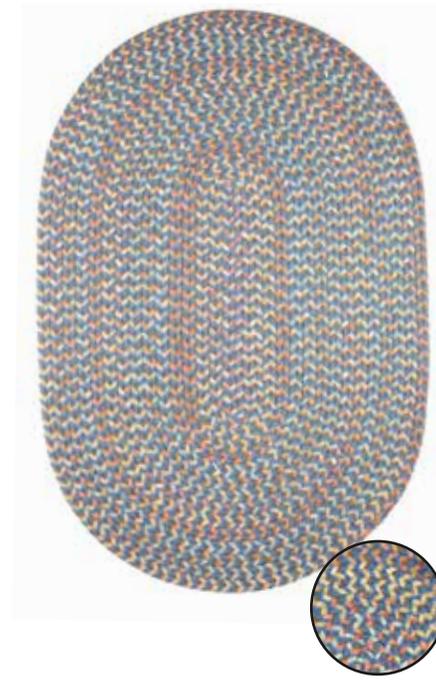
= Accessory Color Sample



CY57 Earth Beige

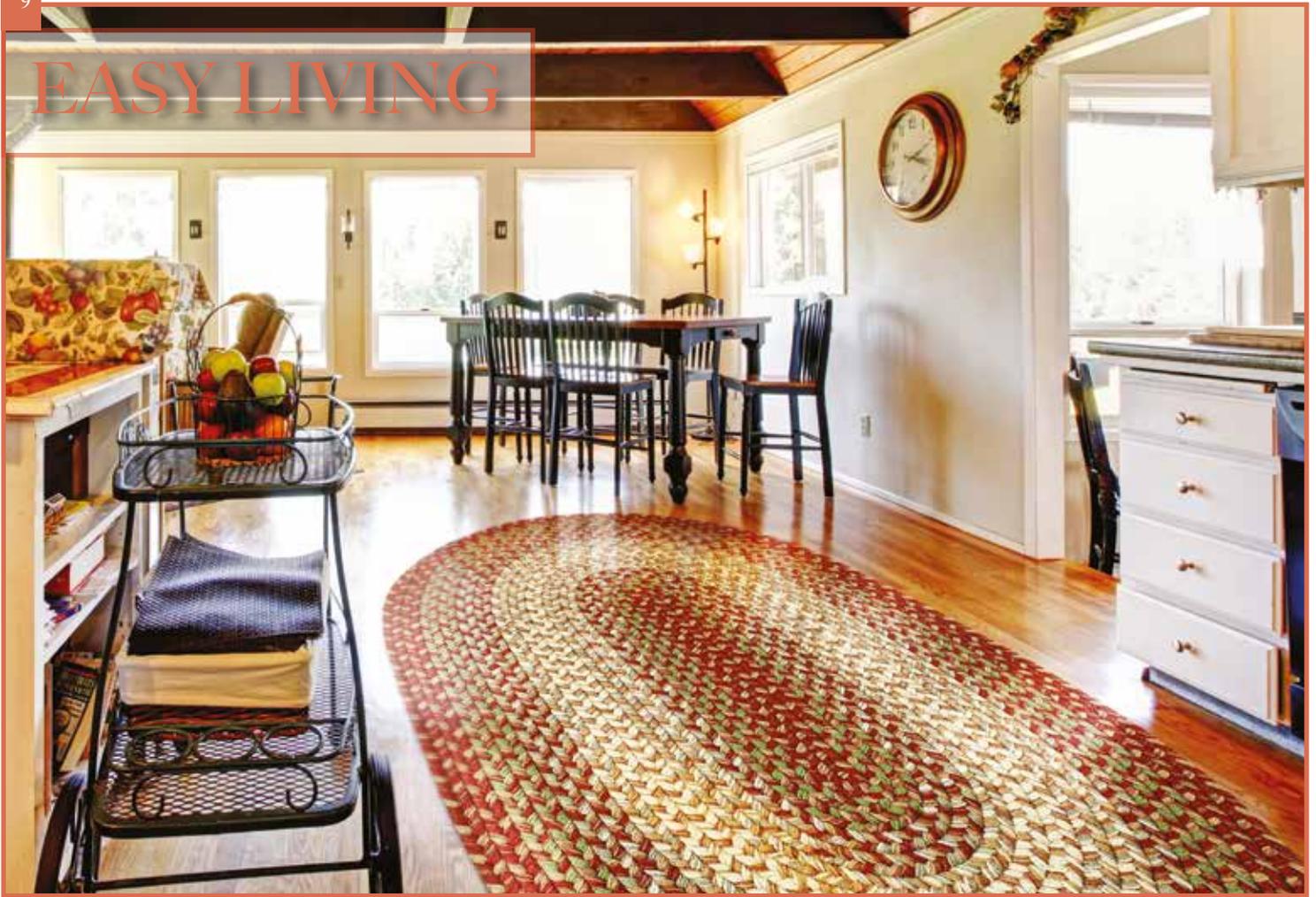


CY67 Olive

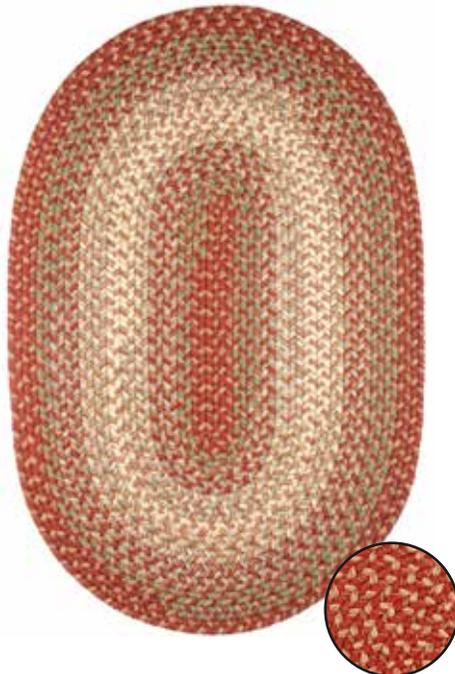


CY97 Marina Blue

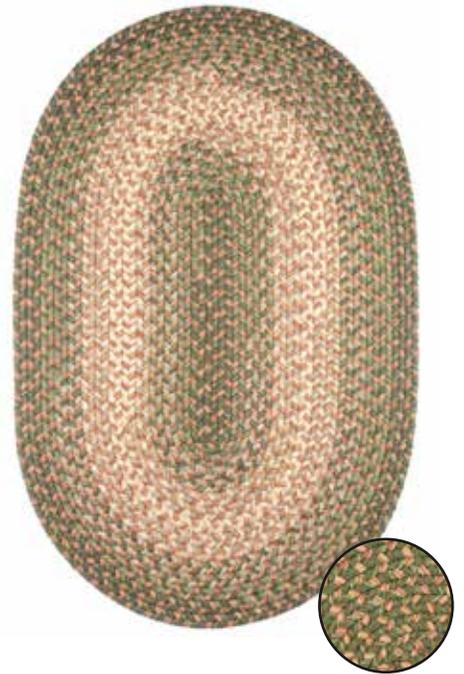
EASY LIVING



EL33 Taupetone



EL43 Warm Earth



EL63 Herb Garden

EASY LIVING

Classics never go out of style and this braided rug proves just that! The tweed blend results in a wonderfully soft texture while the natural color scheme will fit nicely with any décor. Stain-resistant, this rug is perfect for both indoor and outdoor use!

Material:

100% Textured Polypropylene

Construction:

Flat Braid

Pattern:

11 Color Multi

Features:

Indoor/Outdoor, Stain Resistant, Reversible,
Made in USA

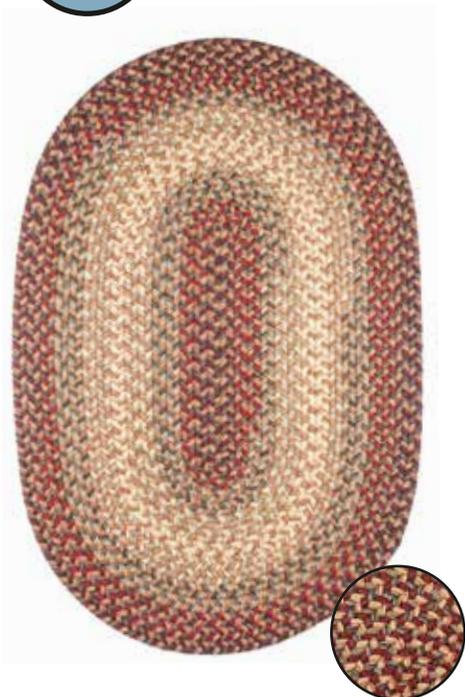
Design/Color:

EL33-Taupetone, EL43-Warm Earth,
EL63-Herb Garden, EL73-Spanish Red,
EL83-Charcoal, EL93-Blue Lake

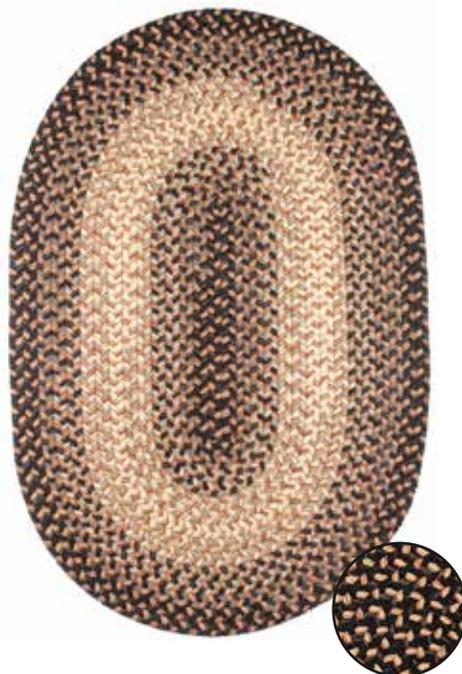


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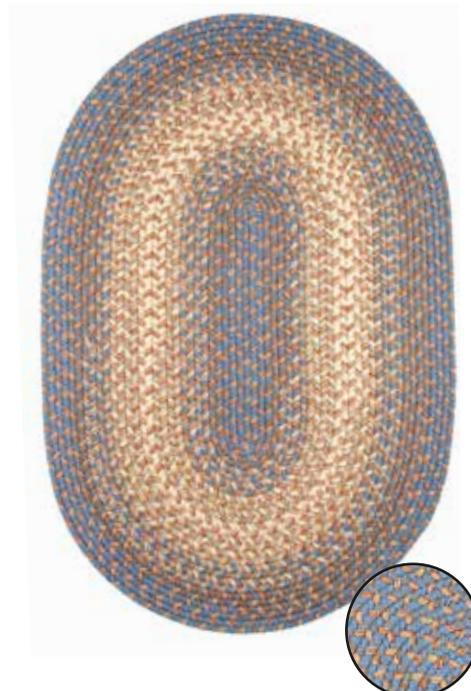
= Accessory Color Sample



EL73 Spanish Red



EL83 Charcoal



EL93 Blue Lake

MANHATTAN



MA14 Evening Sky



MA24 Greenmarket



MA34 Velvet

MANHATTAN

Rich sophisticated colors and a traditional pattern really make this classic style pop! Roll out this stain-resistant rug anywhere in your home that sees a lot of foot traffic including outdoors on decks and patios!

Material:

100% Textured Polypropylene

Construction:

Flat Braid

Pattern:

8 Color Multi

Features:

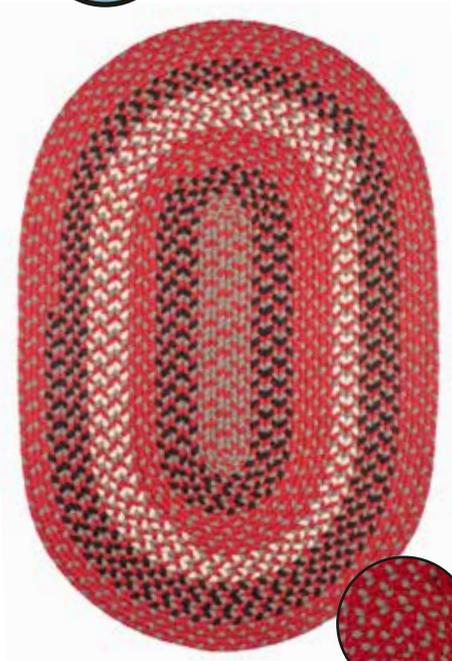
Indoor/Outdoor, Stain Resistant, Reversible,
Made in USA

Design/Color:

MA14-Evening Sky, MA24-Greenmarket,
MA34-Velvet, MA44-Red Brick,
MA54-Natural, MA84-Black Satin



= Accessory Color Sample



MA44 Red Brick

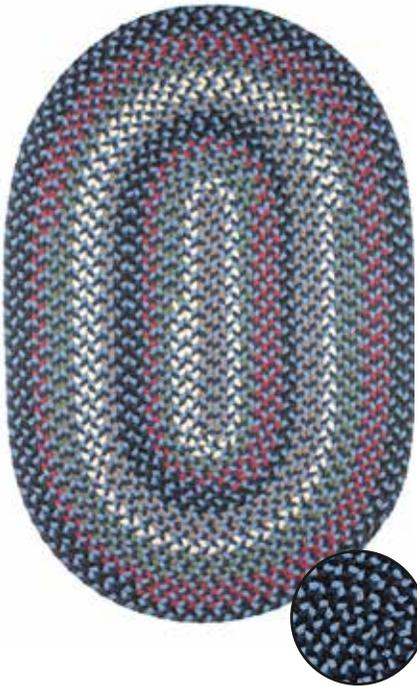


MA54 Natural



MA84 Black Satin

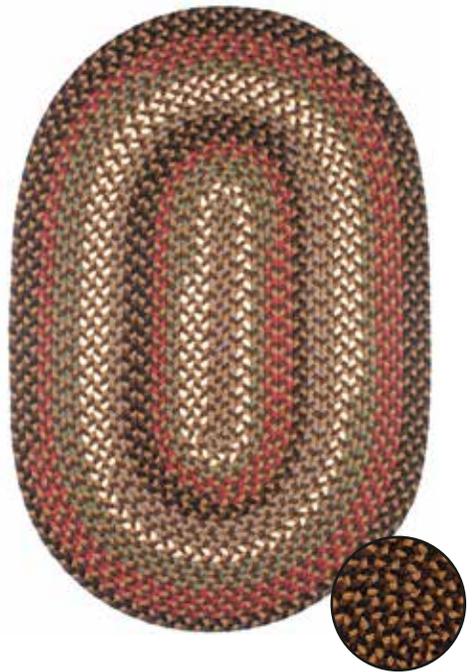
MAYFLOWER



MF13 Old Glory



MF23 Verdant



MF33 Brown Fudge

MAYFLOWER

Bring warmth and richness to your home with this country classic! Delight yourself with its texture and trendsetting colors that blend festively and beautifully to brighten up any room!

Material:

100% Textured Polypropylene

Construction:

Flat Braid

Pattern:

12 Color Multi

Features:

Indoor/Outdoor, Stain Resistant, Reversible, Made in USA

Design/Color:

MF13-Old Glory, MF23-Verdant, MF33-Brown Fudge, MF43-Sangria, MF53-Natural Earth, MF63-Forest Green



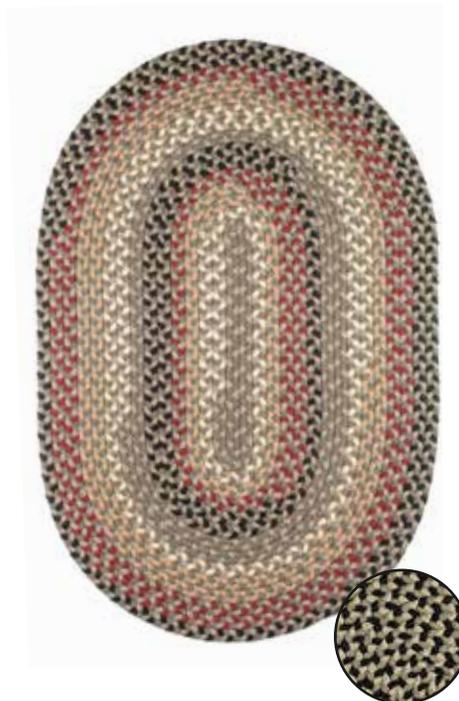
= Accessory Color Sample



MF43 Sangria



MF53 Natural Earth



MF63 Forest Green



POLY SOLIDS

"We Bring Solid Colors to Life"

With so many color choices to pick from all you need to do is just pick a color of your choice! These beautiful solid rugs will be made from 100% Texturized Polypropylene. Solid color rugs go well with any décor in the house and are perfect for outdoor use. Just roll out this stain resistant rug and enjoy its beauty.

Materials:

100% Texturized Polypropylene

Construction:

Flat Braid

Pattern:

Solid

Features:

Indoor/Outdoor, Stain Resistant, Reversible,
Made in USA



Accessories available in all solid colors



S001 Cream



S003 Beige



S005 Colonial Red



S006 Camel



S009 Ocean Blue



S011 Brown



S012 Navy



S016 Black



S017 Olive



S018 Spruce Green



S019 Almond



S022 Burgundy



S025 Lt Brown



S026 Dk Taupe



S027 Brown Velvet



S028 Marina Blue



S029 Dark Sage



S033 Terra Cotta



S034 Teal



S035 Moss



S036 New Gold



S037 Moonstone



S040 Celadon



S041 Daffodil



S042 Mango



S044 Key Lime



S045 Brilliant Red



S046 Hydrangea



S049 Pumice



S052 French Blue

WOOL SOLIDS

Material:
100% Wool

Construction:
Flat Braid

Pattern:
Solid

Features:
Wool, Reversible, Durable,
Made in USA



S100 Sand



S101 Wheat



S102 Sailor Blue



S103 Blue Bonnet



S105 Hunter Green



S106 Old Rose



S108 Terra Cotta



S109 Vintage Gold



S111 Moss/Bayleaf



S112 Black



S114 Taupe



S116 Walnut



S120 Scarlet



S121 Barn Red



S123 Lt Grey



S129 Dk Sage



S156 Navy



S157 Red Wine

CUSTOM DESIGN SERVICES...

CAN'T FIND THE RUG OR ACCESSORY THAT FITS YOUR STYLE? WE'LL CREATE ONE FOR YOU!

If one of our many standards sizes or colors doesn't work with your décor, we can make a custom rug to fit your needs. A very high percentage of our business is creating custom rugs for our customers. Rugs can be made in any size up to 20 feet (30 feet for runners) or any color from our many color selections.

Follow the 5 easy steps below and we will make you the perfect rug!... Still shipping the custom order in five days or less.

STEP 1

STEP 1: Select a Style

Select the style that best suits your home decorating taste. We offer a wide range of rug patterns and styles. Look through our catalog for ideas, or design your own pattern..

STEP 2

STEP 2: Select a Color.

Refer to our Solid Poly or Solid Wool rug selection on pages 15 through 17 for color numbers and names.

STEP 3

STEP 3: Select a Shape.

Our standard shapes are Oval... Round... Runner... Slice... Basket...

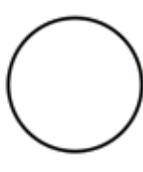
STEP 4

STEP 4: Select a Size.

Our standard sizes are listed on the inside of back cover. Custom rugs can be any size combination up to 20 feet (30 feet for runners), Minimum custom rug size must be 2 feet in width and length.



OVAL



ROUND



RUNNER

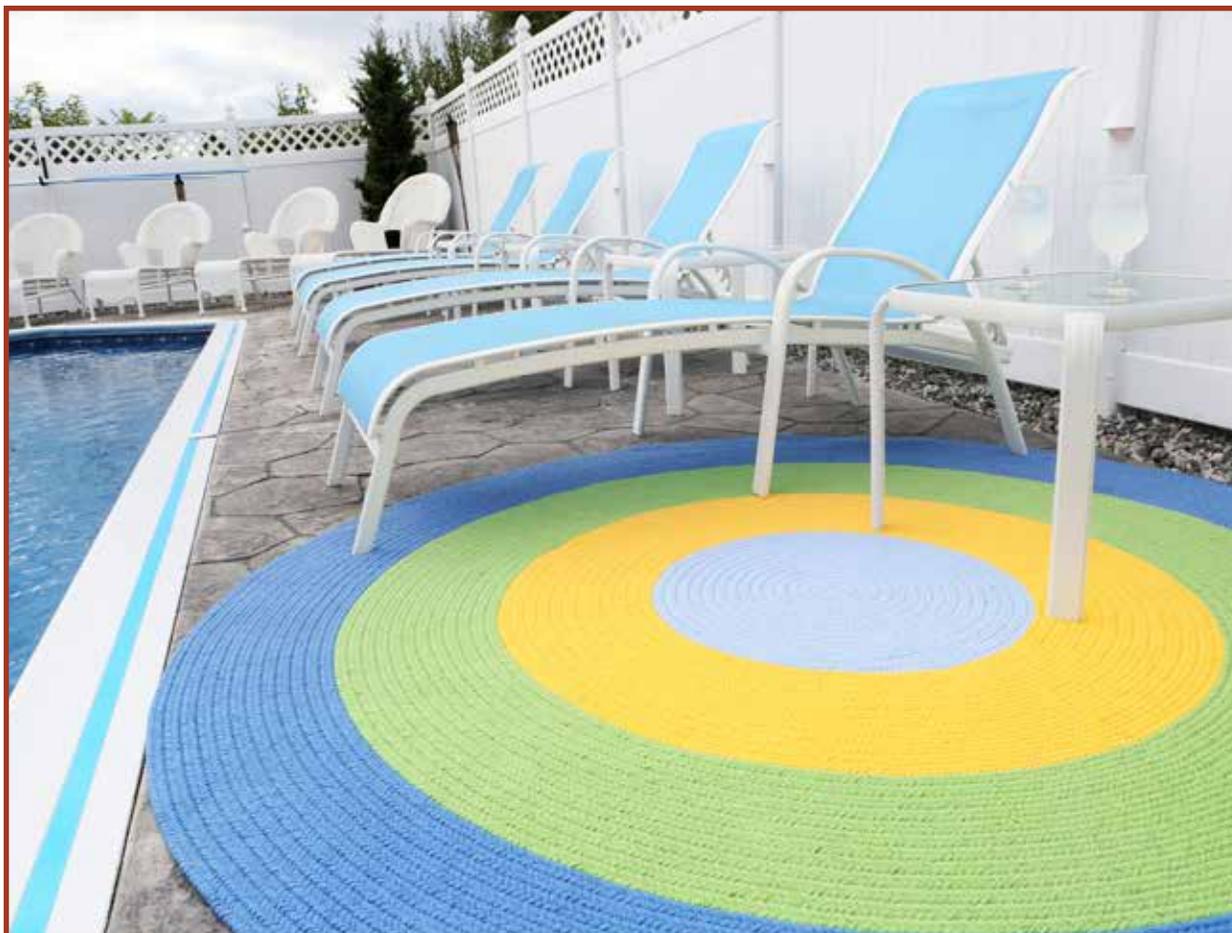


SLICE

STEP 5

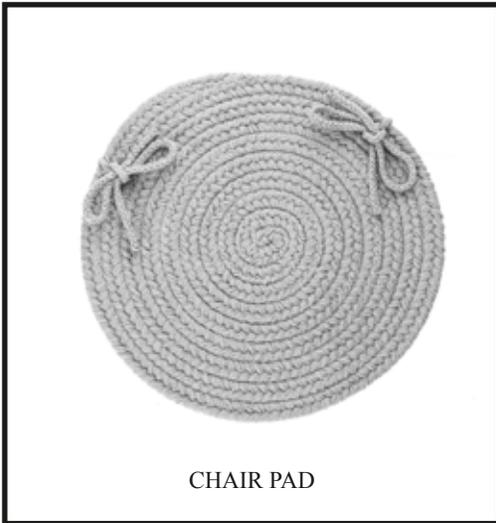
STEP 5: Order.

Place your order by:
Phone 800-348-7847 • Fax: 401-728-1402
Email: sales@rhodyrug.com

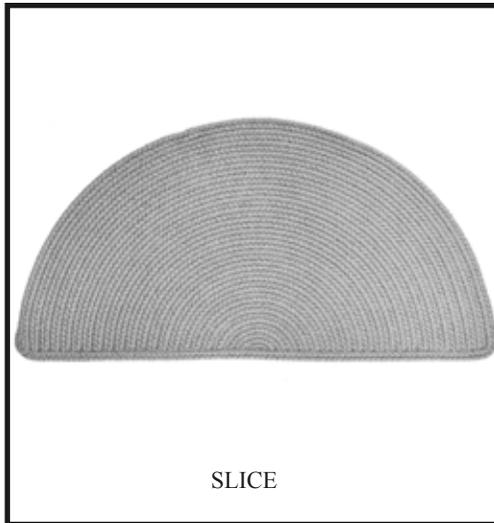


A Accessories...

Accessories add the finishing touch to a well designed room. All Accessories are made with the same craftsmanship and materials as our rug lines.



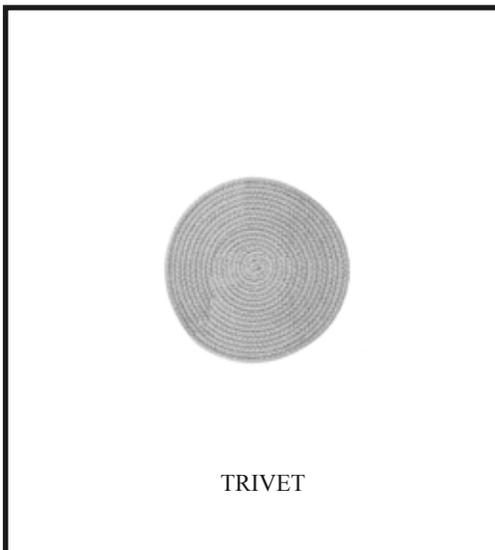
CHAIR PAD



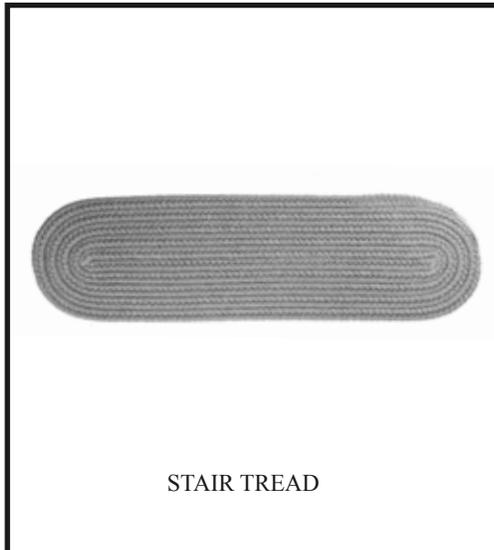
SLICE



BASKET



TRIVET



STAIR TREAD



POP Display Systems

Rhody Rug also offers these other POP display systems that can be used by our retail partners to help the consumer visualize the potential decorating ideas. This should help with store traffic and increase sales.

A RUGS IN A BASKET DISPLAY

B TRIVETS IN A BASKET

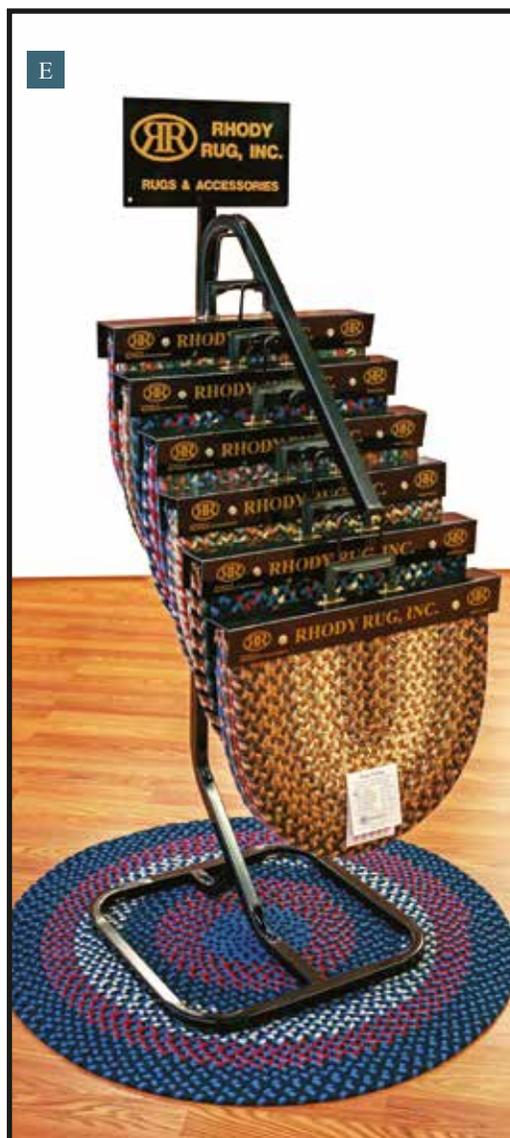
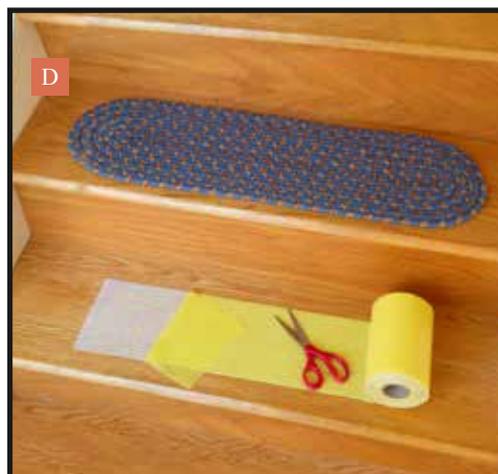
C RUG STOP

D STAIR TREAD INSTALLATION KIT

E SAMPLE DISPLAY RACK

F SWING ARM DISPLAY

G SWING ARM EXTENSIONS





Rhody Rug Story:

Rhody Rug creates beautiful braided texture rugs and accessories with the highest quality standards in the industry. All of our rugs are crafted right here in New England using the finest wool and texturized polypropylene yarns, as well as the best dyes. These fine rugs all come together in perfect harmony with our perfectly coordinated braids. These braids are then hand sewn with the strongest thread and the tightest stitch to ensure that your braided rug will last longer and look as beautiful as the day you purchased it for many years to come.

From the beginning our objective was always to build a company that was different. We firmly believe that what separates a good company from the average is the way you treat everyone, from your employees, vendors, suppliers and the good partnership you create with your retail partners.

Rhody Rug is committed to preserve the hand skills and the quality of workmanship so necessary to provide a superior product every time. Our personal concern and attention to every need of our dealers and consumers, with a commitment never to let you down, has enabled us to meet and exceed both our own and our partners' expectations. This is the key to our continued success.



Rhody Rug Inc.

Standard Sizes

Rugs	2' x 3' 3' x 5' 4' x 6' 5' x 8' 7' x 9' 8' x 11' 10' x 13'
Rounds	4' R 6' R 8' R 10' R
Runners	2' x 4' 2' x 6' 2' x 8'
Accessories	15" x 15" Chair Pad 8" x 28" Stair tread 18" x 36" Slice 18" x 18" x 12" Basket

Mission Statement:

To be the leading United States manufacturer of braided-texture area rugs and accessories by offering the best value to our customers, and to provide the highest quality of braided-texture area rugs and accessories, backed by the best customer service in the industry, always crafted with pride right here in the USA.





Rhody Rug, Inc



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